

Retail Market Studies

In 2013, the City of Lake Oswego contracted with Marketek, Inc. to update the market analysis of Lake Oswego's retail trade area, which originally identified business opportunities and developed marketing strategies to support and attract more small businesses and bring customers in the doors of local retailers. The original initiative included business outreach, a commercial assessment, a retail market analysis, business mix recommendations and a business development strategy in Lake Oswego's retail centers overall, and downtown specifically. A Lake Grove-specific market study was conducted separately.

The 2013 report may be downloaded below.

Supporting Documents



[2013 Lake Oswego Retail Market Analysis](#)

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