ReferenceUSA (LOPL only)

Contains detailed information on more than 14 million U.S. businesses and 97 million U.S. residents.

Who is ReferenceUSA?

ReferenceUSA is the leading provider in business and consumer research! Offering a full-service platform, ReferenceUSA helps users create marketing plans, conduct competitive analysis, raise funds and locate people. Our database selections and real-time access to more than 20 million businesses, 222 million consumers, U.S. new businesses, U.S. new homeowners and movers, make research easy and fast! ReferenceUSA's quality information helps researchers, students and job-seekers answer a wide variety of questions, and saves them valuable time and money.

Who uses our services?

Small-business owners/entrepreneurs: Conduct powerful market research. Select a location and do a radius search to look up the number of similar businesses in the area. Check the strength of the competition with years in business and credit rating. Look for businesses to buy or connect with fellow business owners.

Job seekers: Locate and research companies they want to work for. We have details on 14 million U.S. businesses including 200,000 human resource contact names, business descriptions, company size and website links to job postings.

Students: Find articles for research on businesses. Perform complicated searches for papers and class projects. Use data summaries to profile an entire neighborhood, city or state by type of business, size of business or household median income.

Movers: Find schools, childcare, churches, doctors and other services. Research neighborhoods they want to move into. Plus, look for housing, and check home value and median income to see how they will compare to their new neighbors.

Continuing education students: Research information directly related to their careers. Users can research businesses of similar size, spending habits and growth to share with others in continuing education classes.

Web Links

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